

Gerard (Bart) Bartasavich
ITC President

Gerard (Bart) Bartasavich has been an ITC member for over twenty years. He has held the office of ITC Treasurer-Database Manager for two terms, and President for two terms. He stepped down as president at the end of 2019 and in 2021, the board and members requested he return, as he did.

During Bart's time as Treasurer-Database Manager and as President today, he strives for integrity, transparency, and betterment of the club.

His goals are to ensure new and existing members receive a positive experience with ITC. The cars are paramount, but the club is only as good as the membership and their happiness with the organization.

The following are highlights Bart has accomplished during his past and present positions:

- Organized ITC's finances and the membership database.
- Organized and initiated monthly board meeting conference calls from the once a year meeting.
- Reaches out on monthly basis to members to obtain articles for the Script magazine.
- Established a connection with Ford Motor Company; Carlisle, Ford Nationals; and the Hershey, AACA Museum.
- Promoted and maintains the ITC Facebook – one of the largest Thunderbird Facebook pages in the world with over 30,000 members. ITC receives the majority of new members as a result of ITC's Facebook page.
- ITC Public Relations Representative – continually reaches out to ITC members, board members, Chapter Presidents, and vendors to maintain an open line of communication.
- Bart continues to establish chapters including those T-Bird owners from overseas.
- He also performs duties as the Script Coordinator, Website Coordinator, Merchandise Manager along with other duties not fulfilled by club members.
- Bart travels to various car shows and chapter events throughout the Midwest and Eastern parts of the United States promoting ITC.

Bart is a US Air Force veteran. He retired after 36 years from the Federal Government, the Department of Veteran's Affairs. He was a VA property manager for VA repossessed homes, was responsible for training mortgage companies and banks to finance VA loans and at the end of his VA career, worked with wounded warriors to help them with housing and other special needs following their battle injuries. He also managed apartment buildings for almost 40 years. Bart's background, tenacity, and enthusiasm for ITC are the leadership qualities he has brought to this organization which were lacking in the President's position in prior years.

Bart is married to Vera, and they reside in Pepper Pike (Cleveland), Ohio. Bart's second and third loves are his two T-Birds, Zoey his 1957, and his 2021 Mustang GT 5.0 Premium convertible. He no longer has his red '03 Retro-Bird.

Bart's vision as the ITC President is to continue to work, for the continued betterment of the club.